

FLORIDA VIRTUAL SCHOOL
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Orlando, FL 32835
407-513-3587

ITN08-9150-07-15MS Florida Virtual Elementary Education School Services

July 8, 2008

Question/Answer

Question Set 1:

1. Can FLVS confirm whether they have undertaken a target audience analysis to understand student learning styles and preferences for the target audience age group (elementary education school)?
2. Does FLVS have any existing elementary courses or are they moving into elementary education for the first time?
3. Are the online courses being developed in lieu of a change or proposed change in Florida State Standards (Florida Course Descriptions, Sunshine State Standards and National Standards)?
4. Do respondents need to send a cost proposal for online courses to be deployed on a Learning Management Systems (LMS), without considering the 'teacher' element? In other words, is it necessary to consider 'teachers' in our instructional approach while delivering these courses?
5. What are the communication requirements of the LMS? Would FLVS require:
 - E-mail teacher
 - Chat
 - Discussion forums / Blogs
 - Virtual classroom
 - Wiki for group projects submissions
6. Does FLVS have any technology preference regarding the delivery mode of the courses:
 - Flash
 - Html
 - Xml
 - Xhtml
7. Is there a priority for subjects / courses that need to be developed first on a priority basis? If yes, Can we have the list of priority subjects/courses? Does FLVS have any tentative target dates for delivery of individual courses? Which of the following online courses will be a priority for FLVS:

- K-5 individual courses
- A full-time 6-8 middle school program
- 6-8 individual courses
- 9-12 individual courses(election of FLVS commencing with the 2009-2010 school year)

8. If possible, can FLVS provide reasons for the above prioritized course development initiative? If possible, can FLVS share the budget that has been allocated for the development of each course in each grade level

- K-5 individual courses
 - A full-time 6-8 middle school program
 - 6-8 individual courses
 - 9-12 individual courses(election of FLVS commencing with the 2009-2010 school year)
- This would help us in delivering a cost effective quality product for each individual course.

9. Does the scope of this engagement involves consulting regarding identification and deployment of the LMS? Or FLVS plans to use their existing LMS (Educator)?

10. Does FLVS have any technology preference regarding the LMS?

- Commercial LMS (Blackboard, WebCT, Angel etc)
- Open source LMS (Moodle)

11. Does FLVS have any preferences regarding Compatibility with International E-Learning Standards?

- AICC
- SCORM
- IMS
- For others, please specific

12. What is the level of support expected by FLVS on this engagement?

- Support & Maintenance (during & after project)
- Technical Support (Implementation & maintenance)
- End User Support (Email Support, Phone Support, 24X7, etc.)

13. Do correlations for the Florida Sunshine Standards have to be submitted with the ITN or do we just indicate in the submission narrative that the correlations are available or will be made available during Phase II if selected?

14. Are any “product” materials required at submission of the ITN or just the product/program descriptions? Is product part of Phase II if selected?
15. How many K-5, 6-8 students are anticipated for the 2008-2009 school year? Is there an estimate for the 2009-2010 school year?
16. Pricing Parameters—Can we submit a per program price (Language Arts, Mathematics, Social Studies, Science, PE) and then a bundled price for the complete curriculum?
17. Please clarify what is meant by “Integrated media with no additional fees” from p. 7 under Scope of Services.
18. Do respondents need to submit a proposal for each of the potential items listed in Section 1, Introduction, Item 6, or is it possible to submit a response for individual sections? I.e. can a course developer propose to design individual courses but not to supply full-service delivery of complete programs? Please explain
19. Does FLVS have any objection to respondents notifying parents that your solicitation has been posted?

Answer Set 1:

1. No but we do have a thorough understanding and experience with elementary schools and students.
2. This is the first time.
3. No. FLVS is creating a comprehensive program to meet the needs of students who want virtual education. In order to do so we need to add an elementary component since we already have middle and high school courses.
4. No.
5. If you already have a program on an LMS we can probably work through our system to join your LMS. We work with nine different ones now. We would like to know what you presently provide and do not have a checklist of requirements for the LMS to be chosen. The below listed items are nice but not requirements except for email.
6. We want to know what you have.
7. We are looking at all of the items listed below and need a core curriculum for full time students first and the remainder to follow.
8. No

9. This is negotiable
10. No
11. No
12. High
13. Submission should be available, but not necessary to be included.
14. No products required at submission and only products you demonstrate for Phase II.
15. Very difficult to answer but probably will begin with 1000 and may grow by 20% each year.
16. Yes
17. If the virtual product utilizes streaming or other ancillary resources imbedded in the delivery, there should be no additional fees for user for these services.
18. You may respond with a complete core curriculum or submit some of the items listed in the second bullet. This may include the same items individually provided for in the core as well as ancillary products.
19. We are not authorizing any vendor to use our name in any publication or communication.